

# Donor Data Exercise - Example

## Data Source

Gift Officer Donor Notes

Ticket Purchases

Online Gifts

Cash Donations

Do Not Mail list

Wealth Screen Info.

**Complete Donor Profile**

## Where is it stored?

Personal iPad

EventBrite

PayPal

Accounting Software

Excel

WealthEngine

**Donor Database**

## Who has access?

Only the Gift Officer

Events employee who set up our account

Administrative Assistant

Finance Dept.

Anyone who can use your shared drive

Prospect Researcher

**Development Staff (w/ different levels of access)**

## How do you report on this data?

You can't

Export a list from EventBrite

Export a list from PayPal

Ask your Accountant for the information

Crossreference w/ any mailing list

Ask prospect researcher for info.

**Run a report directly from database**